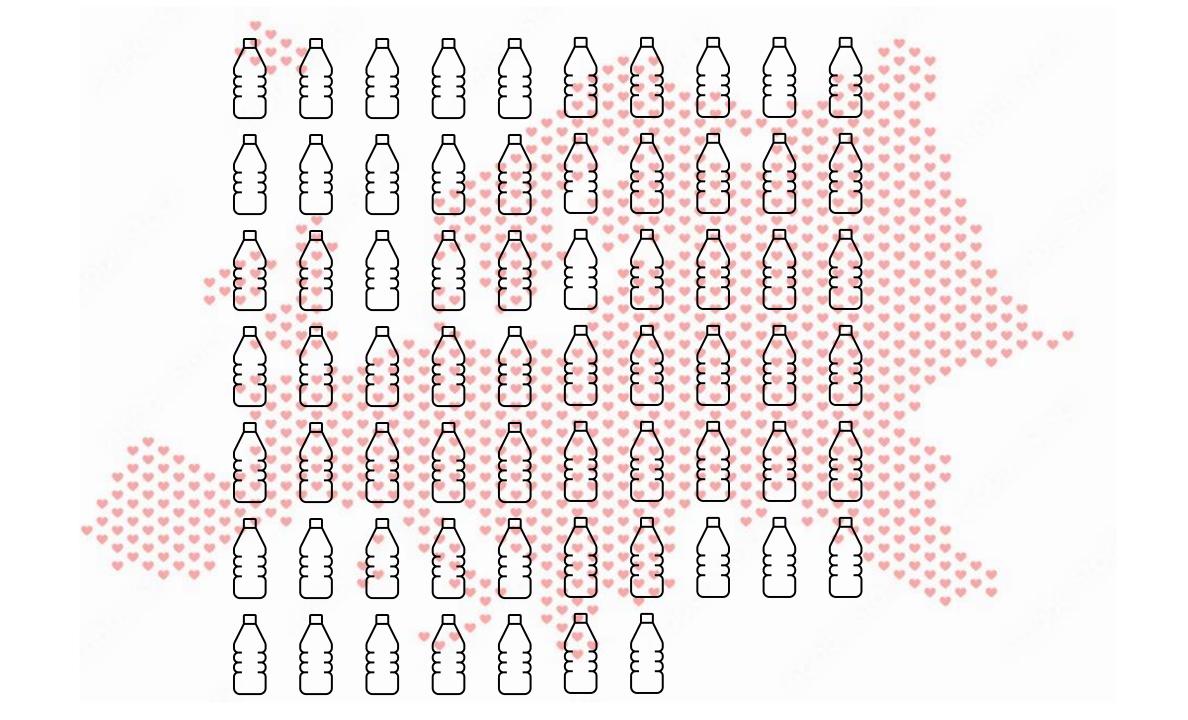




SUSTAINABLE G ALS

#### 17 GOALS TO TRANSFORM OUR WORLD





# 







un and the

L Berthal











































How to achieve sustainable goals with the 4Rs of packaging sustainability?

## Who are we?



#### Gabriela Sanabria

New Business Development Manager at AeroFlexx.

Master in Science of Management from Cornell University

Master in Sales and Commercial Management from EUDE Business School

Experience: Procter & Gamble, at the sales team

**Expertise:** go-to-market strategies, and devising business strategies to enhance distribution, pricing, marketing, and in-store organization



#### **Morgan McKay**

Sustainable Business Development Manager at AeroFlexx.

**Experience:** Unilever, working in the North America Personal Care Division.

**Expertise:** R&D Packaging, Supply Chain Planning and Innovation Brand Management.

### What is AeroFlexx Pack? Not a Bottle, Not a Pouch









# How do you recycle with AeroFlexx?



#### AeroFlexx is curbside recyclable

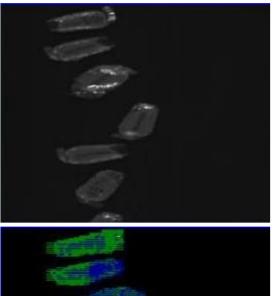


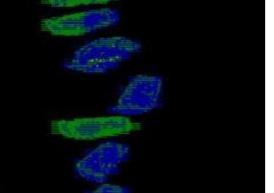
Sortation proven out at running MRF at scale





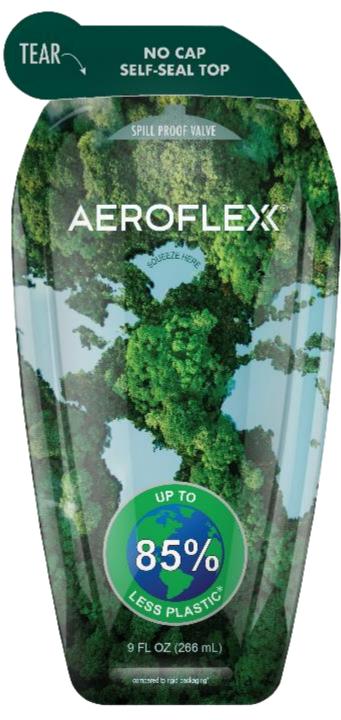
Sorts like 3D object even if air frame is compromised





NIR sorts AFX pak to HDPE bale







 UP TO 85% LESS PLASTIC\*—
UP TO 50% RECYCLED CONTENT —
CURBSIDE RECYCLABLE WHERE ALL PLASTIC BOTTLES ARE ACCEPTED\*\*







#### By adopting AeroFlexx, you can help save:

#### 981 million

#### 65 million

#### **257** million

#### 599 million

Pounds of waste

Gallons of gas

Pounds of CO2 emissions

Kilowatt-hours (kWh) of energy

\*Based on 2.5 billion product units of AeroFlexx packaging projected over the next five years.





## SOURCE REDUCTION Using up to 85% less plastic versus rigid bottle/cap alternatives



## Eliminate Superfluous Plastic!

250 ml Aeroflexx: 11 grams total 500 ml Aeroflexx: 14 grams total

