



Right under your nose:

**Implementing scalable reuse
solutions without reinventing the
wheel**

Our Mission



Our Mission: To become the most sustainable online grocery delivery service

OUR TARGETS

- 1** Reduce our Scope 1 and 2 emissions (in absolute terms) by **50% by 2030**, from our 2020 baseline (3065 tonnes CO₂e)
- 2** Reduce the carbon intensity of our Scope 3 emissions by **53% over a period of 10 years**, from our 2020 baseline (37,426 tonnes CO₂e)
- 3** Ensure that the absolute carbon figure for our Scope 3 emissions does not exceed our baseline year (37,426 tonnes CO₂e)

What is Circularity?

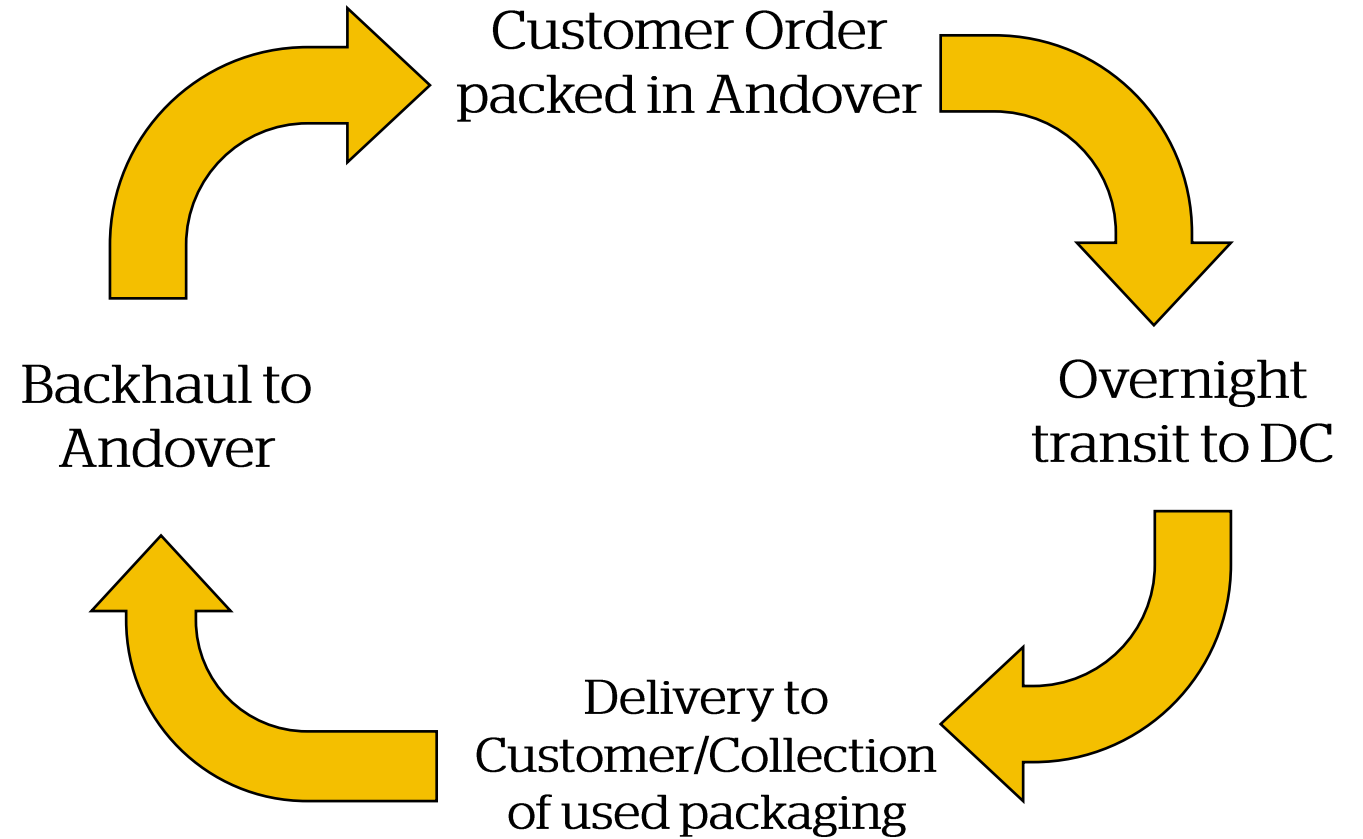


Minimising waste

Resource retention

Regenerating nature

A Circular Delivery Model



Scope 3 Circularity



1. Packaging Policy
2. Club Zero
3. Working with suppliers

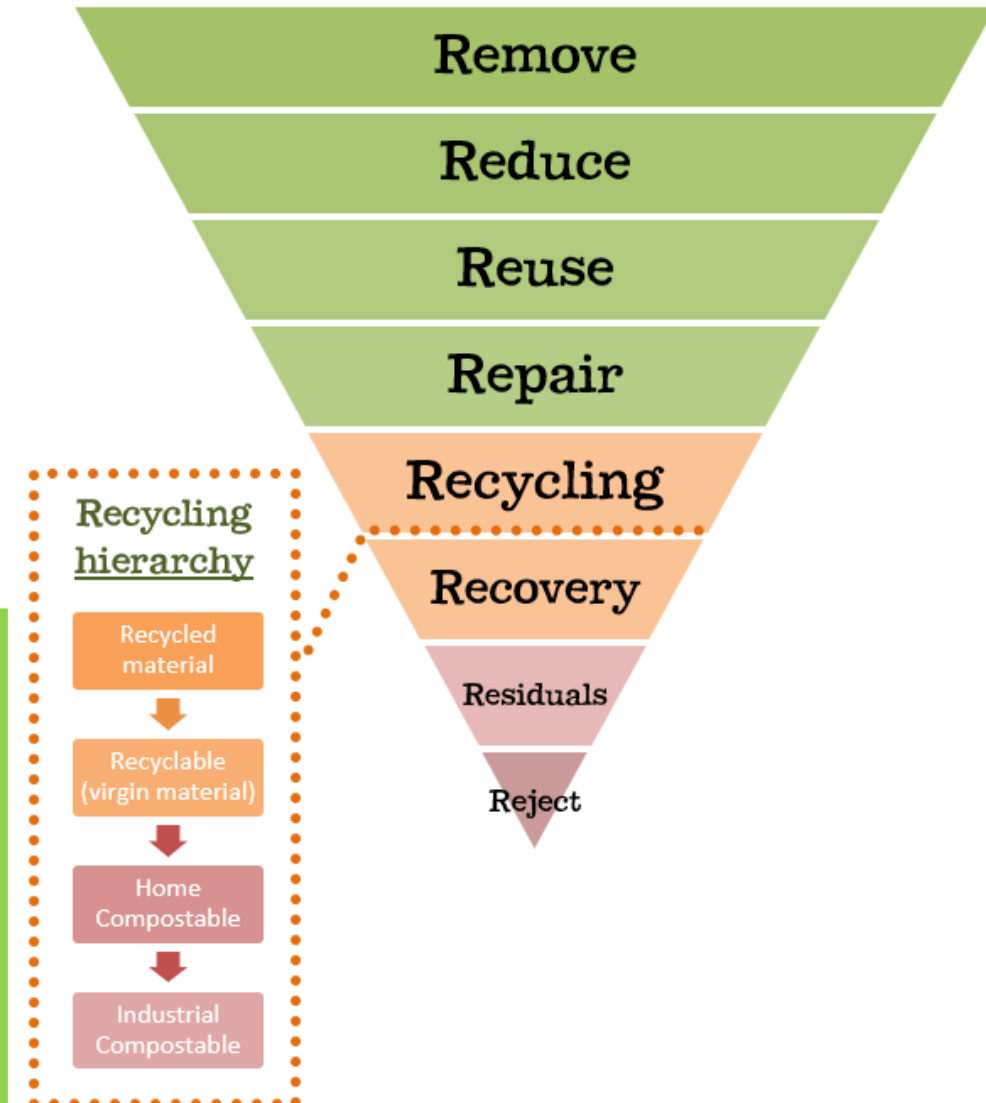
OUR TARGETS

- 1 **Eliminate** any problematic or unnecessary single-use packaging through redesign, innovation or alternative (reuse) delivery model
- 2 **100%** of our plastics packaging to be reusable or recyclable
- 3 **70%** of our plastics packaging waste to be effectively recycled
- 4 Achieve **30%** average recycled content across all of our plastics packaging

Packaging Policy



- Focus on reduction and retention
- Plan for material to leak out of the loop
- Ensure that packaging changes do not lead to food waste
- Actively choosing the right materials for the right job



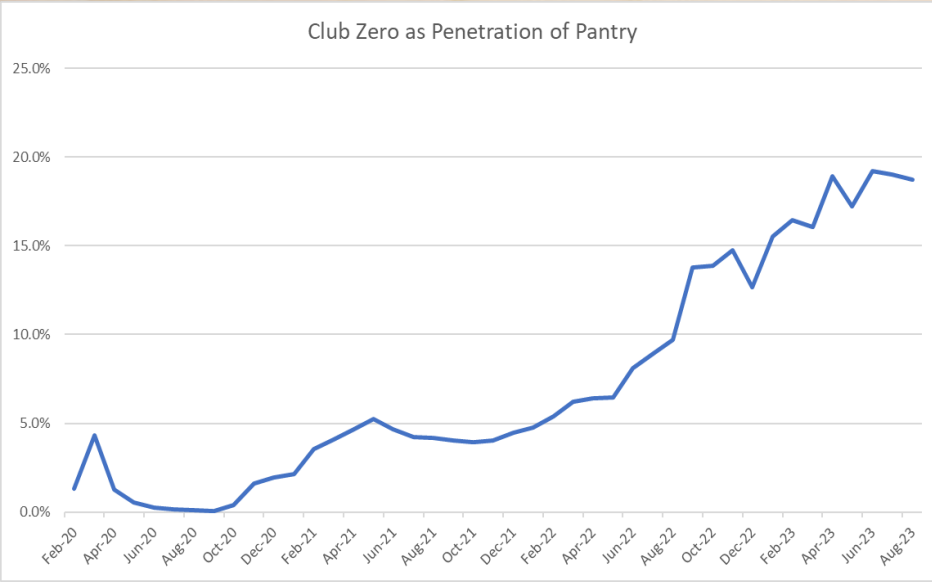
Club Zero



- 'Prefill' range spanning:
Household
Pantry
Chill
- Customers return packaging through an existing delivery loop
- 3rd party supplier washes and refills containers
- Containers are standardised PP pots in S,M & L formats



Club Zero Expansion



- Collaboration has supercharged expansion
- Range growth from 13 to 100 SKUs since 2022
- Forecast to reach 27% penetration
- Two models:
 1. Suppliers send bulk product
 2. A&C integrates existing return loop
- Recognising stakeholder competency has been key to growth

Working With Suppliers



- Ensuring alignment with nature policies
- Transition to mono-material films (meat & dairy)
- Phasing out compostable packaging
- Introducing reuse where possible, including transit packaging



Managing Waste

Plastic Pickup



- Single use films are inevitable
- Managing this waste stream is essential
- Infrastructure is not sufficiently provisioned
- Plastic Pickup – June 2022

Success so far:

- 45T of flexible plastic
- 17T recycled into polymer pellets for use in construction.



BAG IT

Put these items in your Plastic Pick-Up bag:

• Thin plastic lids	• Bread	• Paper and cotton wool
• Clear pouches and sachets	• Cereal and porridge	• Cheese and pastries
• Bubble wrap	• Dried goods: fruit, pasta, rice, sugar	• Baby wipes
• Plastic carrier bags	• Frozen foods and ice cubes	• Meat, poultry and fish

BAGS FROM:

- Fruit and veg (non-compostable only)

WRAPPERS FROM:

- Kitchen towel, toilet

Put these items in either your recycling or household waste bin:

• Compostable and biodegradable bags or wrappers	• Coffee pouches, chocolate wrappers	• Tubs
• Plastic films with foiled layers, e.g. crisp packets,	• Plastic bottles	• Pots
	• Plastic trays and containers	• Tins
		• Cans
		• Glass

DON'T BAG IT

BOX IT

Put these items in your returnable boxes:

• Box string	• Ice packs
• Woolcool® insulation	• Fruit and veg punnets

What actions can I take?



Claim ownership for
your assets



Identify competencies in
your business model



Collaborate proactively

Thank you